



**Khazar
University**



**Abai Kazakh National Pedagogical University, Almaty, Kazakhstan
Khazar University, Baku, Azerbaijan
Kazakh University of Technology and Business, Astana, Kazakhstan**

with assistance from

**Committee for Quality Assurance in the Sphere of Education of the Ministry of
Education of the Republic of Kazakhstan
Khazar Journal of Humanities and Social Sciences, Azerbaijan
Eurasian Scientific and Methodological Journal 'East-West', Kazakhstan
Azerbaijan State Pedagogical University, Azerbaijan**

as well as Khazar University's

**Institute of Asia-Pacific and African Studies
Department of Political Science and Philosophy
International Affairs Office**

announce this programme for

**The First Eurasian Forum of editors of scientific journals
“EAST – WEST: AUTHORITY AND POTENTIAL”**

**«ШЫҒЫС – БАТЫС: БЕДЕЛІ МЕН ӘЛЕУЕТІ»
Ғылыми журналдар редакторларының
Бірінші Еуразиялық Форумы**

**Elmi Jurnal Redaktorlarının Birinci Avrasiya Forumu
“ŞƏRQ - QƏRB: HAKİMYYƏT VƏ POTANSIAL”**

**16-17 March 2023
Baku, Azerbaijan**

The First Eurasian Forum of editors of scientific journals ‘East - West: Authority and Potential’ (hereinafter, referred to as the Forum) is positioned as a meeting of editors (employees) of scientific journals, renowned scholars, representatives of educational institutions, early-stage researchers, educational organisations of all levels, governmental agencies, and the public.

The Forum is held as a range of events arranged during a year, every three years, and brings together everyone who strives to maintain and improve the quality of delivery in regards of scientific journals, is able to learn and teach up to the world’s best standards, follows new technologies in the field, wants to share the results of significant domestic scientific research, the best editorial and publishing practices and new approaches in the process of organising research activities. The requirements for modern scientific publications, their selection and design, accessibility and openness, professional and publication ethics are the basis for promoting scientific achievements.

Location: Khazar University Neftchiler Campus, 41 Mehseti Str., Baku (please be aware that, depending on traffic, it can take up to 45min to reach from Baku CBD)

Main venue: Room 506 Old and online via registration

Wi-Fi: Provided

Time: All time indications are local (GMT+4)

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Meeting ID: 473 140 531 886

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Languages: English, Russian (translation arranged)

DAY 1 (16 March 2023, Thursday)	
Time	Activity
9:45 – 10:15	<i>Arrival, registration, and coffee-n-tea</i>
10:15 – 11:15	Welcoming addresses and the keynote Professor Irada Khalilova , Rector, <i>Khazar University</i> , Azerbaijan Adilzhan Nurzhanov , Deputy Chairman, <i>Committee for Quality Assurance in Science and Higher Education</i> of the Ministry of Science and Higher Education of the Republic of Kazakhstan Yermek Buribayev , Dr., Professor, Vice-Rector for Research activities, and PhD, Talgat Kilybayev , Head of the Center for Scientometrics and Scientific Publications, <i>Abai Kazakh National Pedagogical University</i> , Kazakhstan

	<p>Keynote “Current areas of research for sustainable development”: Dr. Ildana Khalitova, UNESCO Chair for Pedagogy and Teacher Training, <i>Abai Kazakh National Pedagogical University</i>, Kazakhstan</p>
11:15 – 13:15	<p>Paper panel No 1 “Algorithms for success” (Moderator and co-presenter: Vlad Vernygora, Vice-Rector for International Affairs, Khazar University)</p> <p>Krystian Stefanski, Sales Manager, <i>Sciendo</i> (a <i>De Gruyter</i> company), Poland Topic: “Publishing for over 9 million visits a year: a story of growth and success”</p> <p>Professor Tanel Kerikmäe, TalTech Law School, <i>Tallinn University of Technology</i>, Estonia Topic: “An academic unit and a journal: TalTech Law School and its publishing activity”</p> <p>Professor Orkhan Valiyev, Head of the Department of Political Science and Philosophy, Assistant Editor at Khazar Journal of Humanities and Social Sciences, <i>Khazar University</i>, Azerbaijan Topic: “Academic journal experience in Azerbaijan: The Case of Khazar Journal of Humanities and Social Sciences”</p> <p>Vlad Vernygora, Vice-Rector for International Affairs, <i>Khazar University</i> Topic: “Writing an academic paper as a part of coursework: referencing, structuring, and testing a claim”</p>
13:15 – 14:30	<p><i>Lunch break (Khazar University’s Cafeteria)</i></p>
14:30 – 18:00	<p>Paper panel No 2 “Zhas Zertteushi: a unique contest of academic projects for youth” (Moderator: Saule Issaliyeva, Senior Lecturer, Abai Kazakh National Pedagogical University, Kazakhstan)</p> <p>Ainur Nugumanova and Raushan Avakova, <i>al-Farabi Kazakh National University</i>, Almaty, Kazakhstan Topic: “Lexical interference in the language of young people (based on social media)”</p> <p>Akzhan Sergali and Bulmeken Hakhanova, <i>Kazakh National University of Art</i>, Astana, Kazakhstan Topic: “The image of Kazakh women in the epic”</p> <p>Akerke Muratkyzy and Tlekshi Yessimgaliyeva, <i>Caspian University</i>, Almaty, Kazakhstan Topic: “The influence of the media on the formation of adolescents”</p> <p>Diyora Akmalbayeva and Adlet Kariyev, <i>Kazakh National Women’s Teacher Training University</i>, Almaty, Kazakhstan Topic: “Diagnostics of the level of reading interest of younger schoolchildren and the conditions of involvement to reading”</p> <p>Sagynysh Rakhymbekova and Bayan Rakhimbaeva, <i>A.E.Buketov Karaganda University</i>, Karaganda, Kazakhstan Topic: “Differentiated teaching of English to students of different ages in an underfilled school”</p>

	<p>Akniet Turanova and Tlekshi Yessimgaliyeva, <i>Caspian University</i>, Almaty, Kazakhstan Topic: “The influence of modern toys on the child's psyche”</p> <p>Ayakoz Abdullaeva and Altynaray Takibaeva, <i>Abylkas Saginov Karaganda Technical University</i>, Karaganda, Kazakhstan Topic: “Modern trends in the processing and disposal of ash and slag in Karaganda”</p> <p>Meruert Mynbayeva and Sharbanu Maigeldiyeva, <i>Korkyt Ata Kyzylorda University</i>, Kyzylorda, Kazakhstan Topic: “Building STEAM competence among students of pedagogical specialities”</p> <p>Nurym Mukamedjanov and Moldir Zhumagul, <i>Astana International University</i>, Astana, Kazakhstan Topic: “Using the TBL case method when teaching biology lessons at school”</p> <p>Dannar Zharkyn and Gulmira Bayanova, <i>L.N.Gumilyov Eurasian National University</i>, Astana, Kazakhstan Topic: “The trajectory of training is the key to the successful training of in-demand specialists in the labor market”</p> <p>Julia Sazonova and Bayan Rakhimbaeva, <i>A.E.Buketov Karaganda University</i>, Karaganda, Kazakhstan Topic: “The use of educational internet resources in the process of teaching foreign languages in general education schools”</p> <p>Aknur Abdimanova and Zhanat Bazarbayeva, <i>Women's Gymnazium</i>, Temirtau, Kazakhstan Topic: “Modern youth policy: problems and prospects”</p> <p>Elena Zavyalova, <i>A.Baitursynov Kostanay Regional University</i>, Kostanay, Kazakhstan Topic: “The impact of diversification of banking services on financial results”</p> <p>Zhanar Akisheva, Zergul Seidahmetova, <i>K.I.Satpaev Kazakh National Research Technical University</i>, Almaty, Kazakhstan, <i>Abylkas Saginov Karaganda Technical University</i>, Karaganda, Kazakhstan Topic: “To the question of the ways of term formation in architecture”-</p> <p>Tatiana Em and Anna Kalizhanova, <i>A.E.Buketov Karaganda University</i>, Karaganda, Kazakhstan Topic: “MBTI profiles of foreign language specialists: the case of technical translations and interpreters in Kazakhstan”</p>
DAY 2 (17 March 2023, Friday)	
Time	Activity
9:45 – 10:15	<i>Arrival, registration, and coffee-n-tea</i>
10:15 – 13:15	<p>Glusya Abdulkarimova, <i>Abai Kazakh National Pedagogical University</i>, Almaty, Kazakhstan Topic: “Research work of undergraduates in a pedagogical university”</p>

	<p>Alma Murzalinova, <i>M.Kozybayev North Kazakhstan University</i> Topic: “Leadership in School Teaching: Status and Prospects”</p> <p>Galiya Kuzdeubaeva, <i>Secondary School No 35, Shymkent, Kazakhstan</i> Topic: “Внедрение подхода Lesson Study (исследования урока)” и панельная презентация”</p> <p>Sevinch Sodiqova, <i>Uzbekistan National University named after Mirzo Ulugbek, Tashkent, Uzbekistan</i> Topic: “Theoretical and practical foundations of creating modern electronic dictionaries”</p> <p>Taiyrzhan Iskakov and Karim Baygutov, <i>Abai Kazakh National Pedagogical University, Almaty, Kazakhstan</i> Topic: “The main problems in entering the scientific journals “Art and Sport” into Scopus and Web of Science data”</p> <p>Anar Tanabayeva, <i>International University of Information Technologies</i> Topic: “The Importance of Leadership Development in Higher Education Students”</p> <p>Rashid Kemelbek, <i>L.N.Gumilyov Eurasian National University, Astana, Kazakhstan</i> Topic: “Speech writing as the most important area of media communication”</p> <p>Zhanalieva Lydia, <i>M.H.Dulati Taraz Regional University, Taraz, Kazakhstan</i> Topic: “Key problems of development of the agro-industrial complex in Kazakhstan and ways to solve them”</p> <p>Dzhanaev Miyat, <i>Abai Kazakh National Pedagogical University, Almaty, Kazakhstan</i> Topic: “Polyartictic methods of composition of an artistic image”</p>
13:15 – 14:30	Lunch break (<i>Khazar University’s Cafeteria</i>)
14:30 – 18:00	<p>Workshop for post-graduate students: “Link academic research, publications, and life-long learning”</p> <p>Venue: Room 408 N and online via registration</p>